

# Attitudes towards PrEP among the general public: Effects of framing different target populations for PrEP use

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# Results

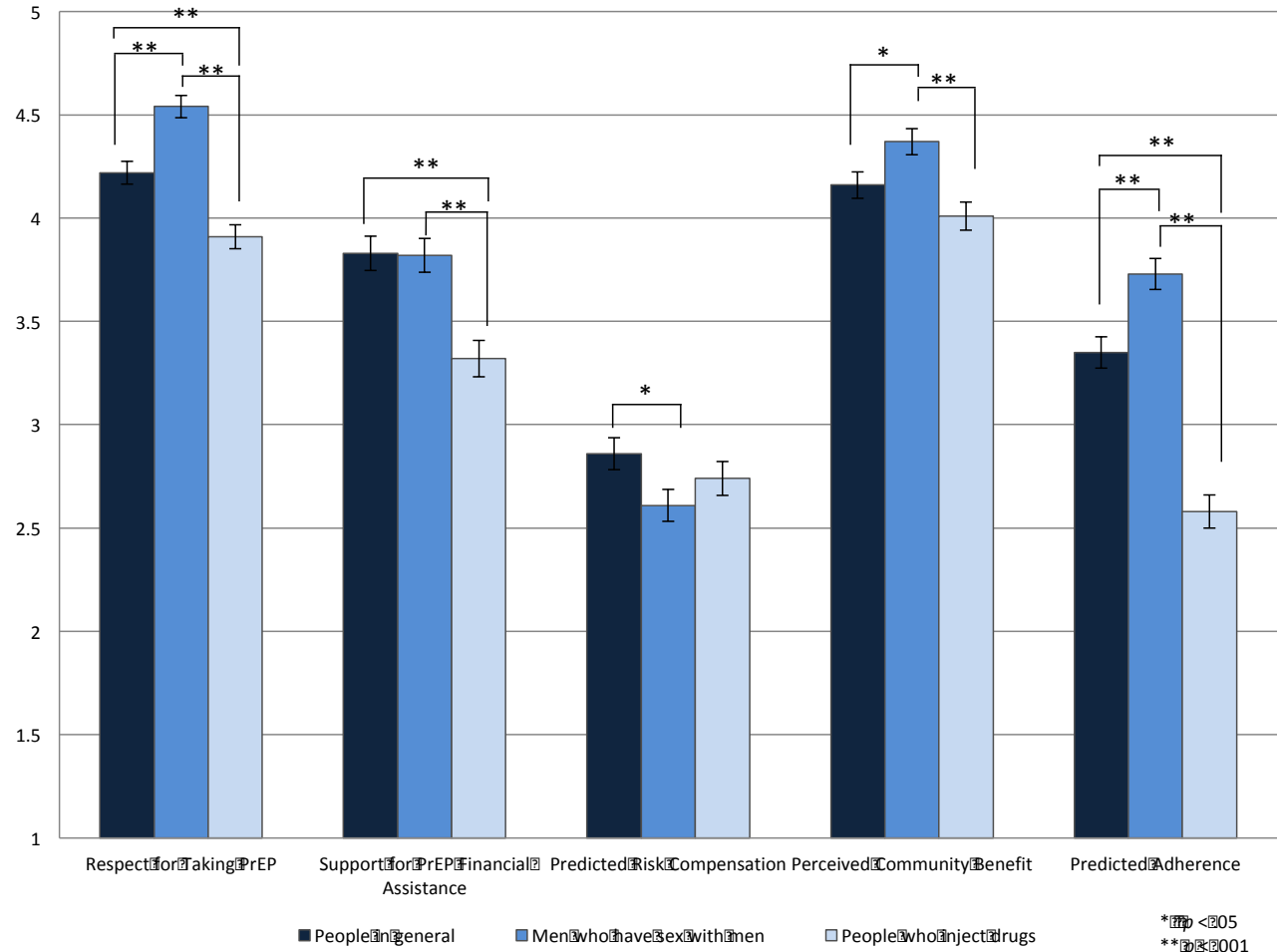


Figure 1: Average scores on PrEP attitudes scales per group framing condition

# Results

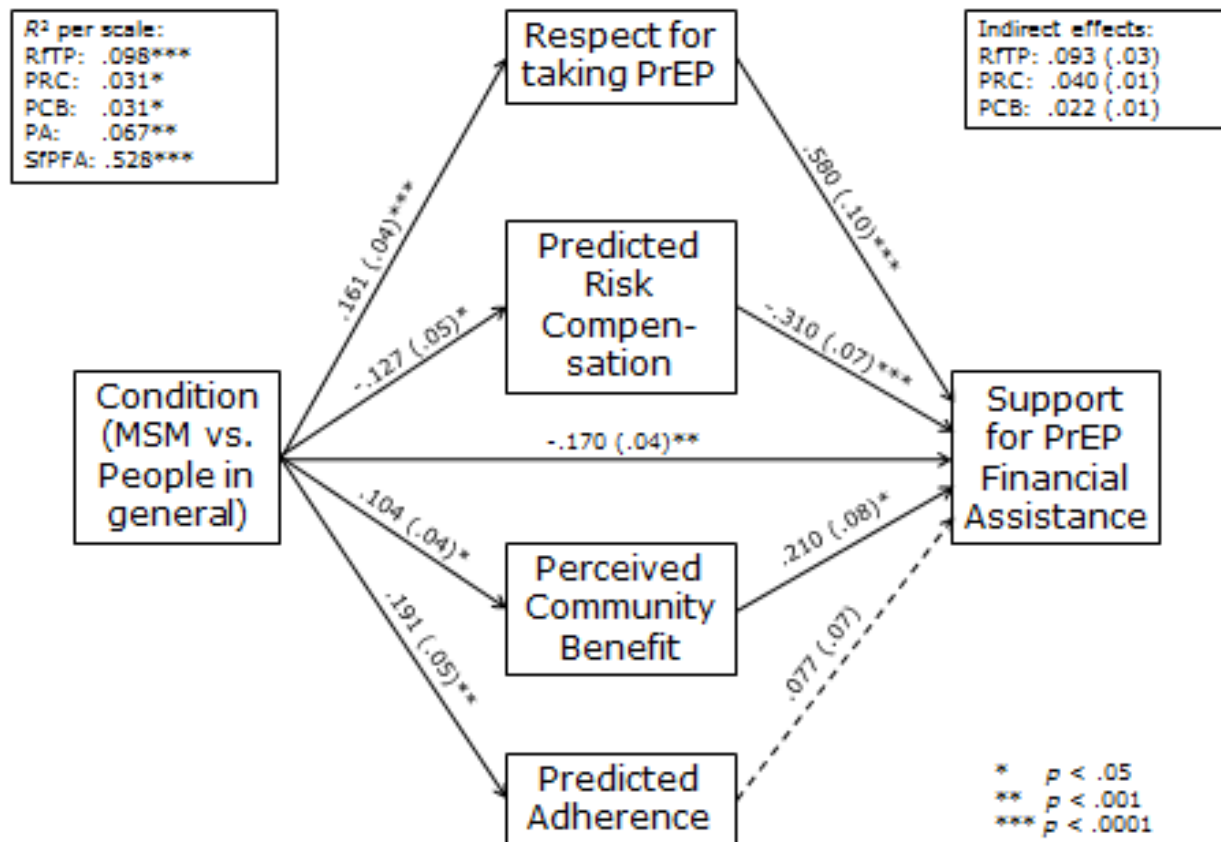


Figure 2: Mediation effects on Support for PrEP Financial Assistance, comparing the MSM condition (dummy code +1) with people in general (dummy code -1) (regression coefficients  $b$  (SE)).

## Key findings / conclusions

- Most favorable attitudes towards PrEP for MSM
- Least favorable attitudes towards PrEP for PWID
- PrEP access messaging should be focused on specific target groups

# Disclosure of speaker's interests

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